

May 2024

Branch Leadership Forum - Our managers share why financial advisors should choose Wells Fargo Advisors

Footage of financial advisors being recognized at a corporate conference event with staging, lighting and screens in a large business meeting space.]

> Brendan Krebs (Head of Advisor Recruiting): Advisors who have joined us over the last few years have told us overwhelmingly: all the resources and people and talent that we surround them with, it's been the best part of their decision to join Wells Fargo.

[More similar footage of financial advisors congregating and socializing at a large business meeting.]

> Danielle Eime (Financial Advisory Senior Branch Manager): What resonates with them most is the ability to through our different channels.

> Marc Beshany (Financial Advisory Director): So, whether you want to be in our bank channel, our private client business, or independent, we believe that choice should be part of the advisor experience.

> Winnie Truong (Area Manager): That is something we are so unique about. And we are the only firm that offers it.

[Footage of financial advisors attending the same business meeting, discussing their work and interacting in a business setting.]

> Tim Cors (Market Leader): Over the next 5 to 10 years, most advisors will become buyers or sellers of books. So it's really important that, right now, you find the firm that's going to support you. Wells Fargo Advisors has a best-in-class program.

[More similar footage of financial advisors and corporate executive leaders being recognized on stage during a business meeting.]

> Joel Coleman (Market Leader): There are no perfect firms. There are, however, perfect fits. Take your time. Do your due diligence. Choose the right firm.

[Footage transitions to a full-screen exterior image of the Wells Fargo offices at Hudson Yards, Manhattan, New York. The image de-focuses to a text graphic. The text reads as follows:]

[Wells Fargo Wealth & Investment Management Logo]

[See why advisors choose to build their legacy at Wells Fargo Advisors.]

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