

February 2025

## Video - Level up your practice

**[Footage of corporate employees attending a corporate conference in a large event space. ]**

> Dani Wright (Business Growth Strategy Director): Here at Wells Fargo Advisors, you have the power. The power to grow your business.

**[Corporate leaders share information on stage at a large event.]**

**[A text graphic appears: Is it time to level up your practice?]**

**[Footage transitions to more shots of event attendees and leaders on stage.]**

> Jeretha Peters (Financial Advisory Area Manager): When I hear the word level up, I really think through growing. Level up in their offerings to clients. Level up in products and resources. There's so many ways they can level up just by affiliating with Wells Fargo Advisors.

> Scott Lanham (Financial Advisory Director): Financial advisors level up their practice at Wells Fargo Advisors by partnering with our Centers of Excellence to meet with clients and help them close and develop business.

> Sally Gallagher (Branch Complex Senior Manager): Our financial advisors have the opportunity to partners across all lines of business. Commercial bank, business bank, trust officers, estate planners, whatever the client needs. And the advisor is the center of that relationship.

> Scott Lanham: We're not in competition internally with a private bank or a special investment group.

> Jeretha Peters: That's why you would choose to move to Wells Fargo Advisors. Because it's the launch pad to your success.

**[Footage of corporate employees receiving recognition for their success individually and in groups. Music and footage builds to a crescendo to match the energy of the sound bites.]**

> Scott Lanham: Some of the biggest teams in the industry are joining Wells Fargo. \

> Dayana Velasco (Financial Advisory Senior Area Manager): Our leaders are thinking all about our advisors day in and day out.

> Dani Wright: We have the people that are going to go on this journey with you and take you places you never thought were possible.

**[Footage transitions to logo animation of the Wells Fargo Advisors corporate logo.]**

**[Text: Level up your practice. Visit [joinwfsadvisors.com](https://joinwfsadvisors.com)]**

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